



UK Fair Pricing & Practice Charter **Frequently Asked Questions**

Is my business eligible to sign up to this charter?

Any tourism business with a registered address in the UK is eligible to sign up. This includes tour operators, travel agencies, ground handlers, transport providers, attractions, accommodation providers, restaurants and bars, theatre/concert ticket companies etc.

My organisation/business is in the Business & Events sector – isn't there a bespoke Charter for Events businesses?

Yes, companies in the Business & Events sector are welcome to sign up to the existing [2012 Event Industry Fair Pricing & Practice Charter](#) launched by Visit London (now known as London & Partners) and VisitBritain in 2009. Businesses already registered to the 2012 Event Industry Fair Pricing & Practice Charter will automatically be signed up to the UK Fair Pricing & Practice Charter.

How does this Charter differ from the 2012 UK Event Industry Fair Pricing & Practice Charter? Can I sign up to both?

The 2012 UK Event Industry Fair Pricing & Practice Charter was designed specifically for business in the events sector and as a B2B marketing tool. The UK Fair Pricing & Practice Charter opens the scheme up to suppliers from all sectors and will be promoted to B2B, B2C and media audiences.

If you are in the Event sector you are welcome to sign up to either Charter.

My organisation/business is based in London – isn't there a London Visitor Charter too?

Yes, the London Visitor Charter was launched in July 2011 by London & Partners and encourages consumer facing businesses in the tourism sector, to register. This new Charter aims to drive awareness of fair pricing among leisure visitors. It is an initiative of the Mayor and is administered by London & Partners. Signatories of the UK Fair Pricing and Practice Charter will not be included in the London Visitor Charter. London-based businesses are advised to sign up to both.

[Click here](#) to read more about the London Visitor Charter or contact ccouchman@londonandpartners.com

[Click here](#) to read the London Visitor Charter

[Click here](#) to sign up to the London Visitor Charter

Where can I find a list of all signatories of the UK Fair Pricing & Practice Charter?

A list of signatories is available on www.tourism2012games.org/fppc.

What are the benefits of signing up to the UK Fair Pricing & Practice Charter?

Joining the Charter is a clear demonstration of your commitment to fair trading practices. The signatories of this charter will be published on this and other websites and made available to visitors, travel intermediaries and media who will in turn be able to readily identify participating producers and suppliers. You may credit your business as a signatory of the charter in your marketing and communications by using the Committed to Fair Pricing logo, which you will be able to download after registering.



How can I show prospective clients and contacts that I am part of the Charter?

Simply send them the link www.tourism2012games.org/fppc so they can download the list of signatories themselves.